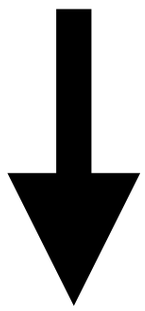
Who is afraid of the big bad ~~host~~ Talk

Tim Nash
@tnash

TRUST ME

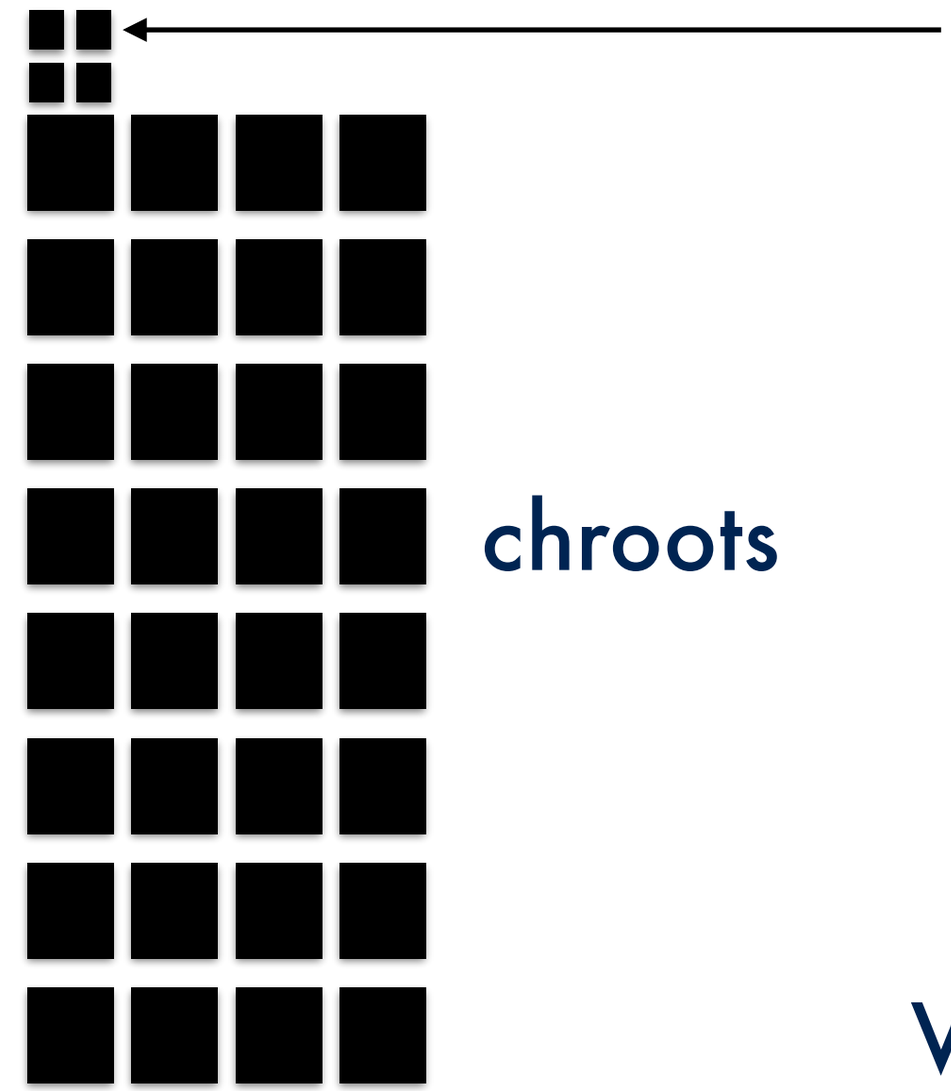
"I work in hosting"

What is hosting, really?



Bare Metal

Virtual Machines


Your Sites
chroots
Virtual Machines
Bare Metal

IT IS

MARKETING

“Blindingly fast”

"Bullet proof security"

“one click…”

"Serverless"

“CLOUD!”

"Fully Managed"

"This is the best Managed WordPress Hosting I have ever come across... ...I love them to signup use this link here"

£20
Twenty Pounds
CH70 750079

34SPDM

So what should you look for?

Managed Unmanaged

Hosting for you or your clients?

WHOA

Communicate on your terms
Phone support still exists

24/7 365 Myth

Wait Wapuu not a
giant chicken?

SEO and Hosting

Monitoring

Don’t be afraid of saying hello to the hosts here…

Photo credits:

Siobhan Hancock

Daniel Foster

David Goehring

Gratisography

Negativespace

unsplash

Caio

Tim Nash

@tnash

timnash.co.uk

also works for:

@34SP

34SP.com